

Strategies for Motivating Your Readers

Acknowledge Achievements

- Use reader certification levels to recognize students as they reach reading milestones.
- Post a Reading Wall of Fame in a central location. Highlight students who meet individualized goals.
- Give plenty of personalized attention by checking in with students every day, meeting with individuals to set goals, and noticing good results on TOPS Reports.
- Aim for Model or Master Classroom status. Celebrate success as an entire class with a pizza lunch, popcorn and video party, or other incentive.

Keep Students Interested

- Have plenty of high-interest books available for all levels of readers.
- Be a reading role model. Talk about what you are reading and show your enthusiasm for books.
- Create book clubs that focus on a specific genre or author.
- Organize book-discussion groups.
- Use Accelerated Reader's book-voting feature, which allows students to rate a book after they take a quiz. Print the Favorite Books Report showing the class's top-ten picks.

Involve Parents and the Community

- Organize a Family Reading Night. Invite students to bring a parent, guardian, or significant adult for an evening of reading activities in an open library.
- Invite an author to visit your school.
- Share TOPS Reports. Send personalized letters or emails to parents or mentors reporting a child's reading success.
- If you have AR Enterprise™, take advantage of the Renaissance Home Connect™ feature so that parents can reinforce progress.